

**HIGER**



Safety is the Core Value of bus products. Higer Bus insists on "Focus on Safety" as its most important quality standard during manufacturing buses. Such concept has been injected into each production process and transformed to be the soul spirit of the enterprise. Higer Bus also keeps seeking international advanced technology to develop more safety, more comfortable and more efficient products which covers 5 general series products

including S series, V series, W series, B series and Star Series from 6M to 13M products. These products greatly satisfy different demands of touring, local transport, city public transport and labor transport. Meanwhile Higer Bus gains more and more international market attention and recognition with its safe quality, attractive design and economic price.



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# China Buses 2008 Guide

Chinabuses Famous Brands  
Overseas Recommendation

## 2008中国客车 海外市场采购指南



Drive Your Value



# Leader of China's Bus Builder



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**KING LONG**  
BUSSES



**WE CARE MORE ABOUT EVERY DETAIL OF YOUR REQUIREMENT**

KING LONG has enjoyed a 19-years stable experience on bus and coach manufacturing, and always believe that a professional and perfect bus or coach is from every detail with special care. Until now we continually adopt world-leading manufacturing technique and technology, seek for every greater perfection in safety, ruggedization, energy saving of King Long Bus & Coach, bring you a consummate driving experience. King Long Bus & Coach, details make the expert, King Long is leading the China's bus & Coach Industry by means of its profession.



**CHINA'S BUS & COACH LEADER**



## English.chinabuses.com

Http://english.chinabuses.com is the sole professional window to overseas market that creates an international communication platform for domestic bus industry, building a bridge between domestic and overseas market and offering many overseas business opportunities. The website gains support and trust from people of more than one hundred countries and areas. They visit the website, delivering tables, sending E-mails and connecting us for asking industrial information and trying to contact Chinese manufacturers.

Http://english.chinabuses.com has received efficient responses and purchasing information from China (Chinese Mainland, Hong Kong and Taiwan), Singapore, Australia, Malaysia, India, Indonesia, Nepal, Pakistan, France, Britain, North America, South America and many other countries and areas. According to the data statistics, Asia readers possess 38.37%, Europe 20.93%, South America 9.3%, Central America 4.65%, Oceania 3.49% and North America 4.65%.

5. Http://english.chinabuses.com has traditional and new items including Overseas Brand Promotion, English Advertisement and News Release, China Buses Guide, China Buses Overseas Readers Visiting Activity, China Buses Overseas Market Sodality, China Buses Overseas Market Intermediary Trade, China Buses International Logistics Solutions and International Professional News Media Resources Communication.

Professional leads excellence! Wish an honesty and efficient cooperation and communication with our clients. Http://english.chinabuses.com aims to help domestic and overseas bus manufacturers to success and to cooperate with domestic enterprises to pave an overseas market road. "Help to success and get happiness" is our tenet. We are confident that http://english.chinabuses.com is your best choice for overseas brand promotion.



China Buses Guide 2005    China Buses Guide 2006    China Buses Guide 2007    China Buses Guide 2008

China Buses Guide is an official designated publication and designed by Http://english.chinabuses.com. It is the only planar publication that specializes in China buses & coaches industry with English edition.

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## Big Events in 2007

1. Early 2007, Http://english.chinabuses.com became separate department to develop overseas market. In order to promote English website, we strengthen English Search Engine promotion and mutual connecting with foreign organ websites, meanwhile, North America Server was set in-phase for boosting overseas visiting.

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asia.chinabuses.com                      arab.chinabuses.com                      en.chinabuses.com

2. In March 2003, during the Busworld Asia period, Http://english.chinabuses.com received many overseas readers, helping them contact with domestic enterprises and develop overseas trading and gaining their favor. China Buses Guide 2007, which collects 24 bus industrial enterprises, was promoted during the Expo and was welcomed.

3. In 2007, Http://english.chinabuses.com sent personnel to Turkey and Belgium to participate Expos for English website promotion, and made good relationships with overseas bus industrial readers.

4. In 2007, Http://english.chinabuses.com's news update frequencies increased by 50% and overseas readers' feedback information increased over 50%. Readers who have left feedback are from 86 different countries compared with 65 countries last year. Meanwhile, overseas orders have an increase with the help of lots of efficient consulting information from Http://english.chinabuses.com.

## All the materials provided by manufacturers.

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## Huge Impact of Busworld Asia 2007

Busworld Asia 2007 was held in Shanghai New International Expo Center on March 13-15. With 180 exhibitors and 20000 arrival times of professional visitors from all over the world, Busworld Asia has succeeded again in 2007 as the only professional exhibition in the bus and coach industry. To this day, Busworld Asia has developed into the top platform for global buyers to source in China as well as an entry for china bus and coach to start the oversea trade trip.

## 1000 Higer Buses Export to Russia



At noon of 27, Higer Bus Company Limited and Russian enterpriser signed an international trade corporative agreement after Chinese National Exhibition Ceremony ----1000 Higer buses exporting to Russia. Chinese vice Premier Wu Yi and Russian First Deputy Prime Minister Dmitry Medvedev took part in the signing ceremony. This export agreement of HIGER BUS is exceeding 40 million US dollar.

## China FAW Group Tapping Russian Market

FAW Group Import and Export Corporation (FAWIE), the international sales division of FAW Group, plans to export over 20,000 vehicles to Russia within the next two years, including city buses, tourist coaches, and commercial light, medium, heavy trucks and passenger cars. Sales will include completely built-up (CBU) vehicles as well as CKD and SKD kits. The company has established overseas production facilities in Pakistan, South Africa, Tanzania, Ukraine, and Vietnam, and will soon add Russia to the list.

## Golden Dragon Bus Enters Africa

From Oct 26th to Nov 1st, Auto Africa Expo was opened ceremoniously in Johannesburg in South Africa. Xiamen Golden Dragon Van gained great success, with being headed by Sun Jun, manager of Exporting Dept. Jianghuai Automobile, Chang'an Automobile, China Faw Group Corporation also showed up. In the exhibition, Xiamen Golden Dragon Co., Ltd presented 3 typical series, Sea Lion, Coasta and XML6129. Through this expo, Golden Dragon Bus became more popular in South Africa. It is important milestone that proves Golden Dragon.

## Zonda 2007 New Model Exported to Jordan



Zonda A9 Series buses which were exported in batches to Jordan

The grand delivery ceremony for 60 units of Zonda's A9 series 2007 model buses exported in bulk to Jordan was held in the Yancheng production base of Zonda Bus. This batch exported to Jordan was 2007 new model of A9 Series.

This year the sales of Zonda in the first quarter increased by 87.6% on a year-on-year basis, and the increase of international trade is up to 249% in the same period. International market will be a new engine empowering the business growth of Zonda in the future.

## Ankai Chassis Exported to Australia

The mid-sized bus chassis of HFF6870D22 and HFF6900D28 models, researched and developed by Ankai independently were exported to Australia by sea and successfully handovered. This is the first time in 2007 that Ankai exports chassis. Beside, both two parties have reached a consensus on further cooperation.

## First Batch of Higer Bus for Kazan

On Friday, June 22, at the ground in front of "Kazan" horse-sport complex anybody could see unusual sight: 50 new modern red buses of Chinese brand Higer attracted attention, being marshaled in a one rank. The first party of technicians was delivered in the capital of Tatarstan within the framework of the project of total rolling stock renewing and transportation network reforming. Ilsur Metshin, Mayor of Kazan, had arrived to inspect the new HIGER bus.

## Xiamen Kinglong: the First Position in Vietnam

News from Vietnam said Xiamen KingLong Bus occupied 80% of market shares in 2006. Holding the first position of Vietnam bus market. Meanwhile, the market shares of the other bus brands are down from 80% to 15% in 2005. Kinglong Bus becomes more and more popular in Vietnam. Through the CKD cooperation with Changhai (Vietnam), Xiamen Kinglong, Kinglong improves its competitive power and decrease the cost of each bus. Getting more cooperation with local dealers and expanding its brand's influence are the next phase of Kinglong's pursuit.



**Yutong:  
190 Buses Export to Saudi Arabia**

190 buses came from Zhengzhou Yutong Group Co., Ltd, arrived at the Lianyungang port and waited for boarding to Saudi Arabia on August 23, 2007. These buses will arrive at Jidda port 16 days later. It is reported that the second batch export to Saudi Arabia with 197 Yutong buses will be launched in September 2007. More than 380 buses of this order will be exported in total.

**Changan Vehicle  
Well Received in South Africa**

Four drivers from AGG of South Africa would drive the 4 Changan vehicles to enter Pakistan. Ms. Gao Jiangping, president assistant of Changan Automobile (Group) Co., Ltd was there to see them off. 8 AGG's personnel headed by Geoff Dalglish will drive the 4 vehicles to South Africa, for the purpose of demonstrating that Chinese vehicles have also world quality, outstanding performance, and satisfactory after-sale service to South Asian, Middle East and especially African countries. The event is intended to promote awareness of Chana brand in South Africa and to further explore the South African market, and contribute to the development of auto industry in both China and South Africa.

**Guilin Daewoo  
Exported 15 City Buses to Vietnam**



In the morning of September 18, China's Guangxi Zhuang Autonomous Region, the "City Bus delivery ceremony" was held in Guilin Daewoo Bus Co., Ltd. After Vietnam Mechanical Corporation general manager Li received golden key from Zhao zaishao, general manager of Guilin Daewoo, 15 units Guilin Daewoo City Buses drove slowly through company gate and were delivered to the Vietnam customer. This is the second cooperation between the two parties since Guilin Daewoo had exported Buses to Vietnam this July. The first cooperation between the two parties began three months ago, when Li, general manager of Vietnam Mechanical Corporation paid a business visit to China. In recent years, Guilin Daewoo actively explored Public Transportation market, and has successively launched "city pioneer" and "city view" series buses.

**Mass Export of  
Yutong's Top-Quality BRT Buses**



The Scene of 'the Delivery of Yutong BRT Bus to Cuba'

On the morning of September 24, a grand ceremony "Urban Public Transport, Enjoyed by the whole world" opened in Yutong Group for "the Delivery of Yutong BRT Bus to Cuba". Mr. Carlos, Cuban ambassador to China, accepted the symbolic key from President Tang Yuxiang of Yutong Group, and after that, 200 units of 18-meter-long BRT buses slowly rolled out of Yutong Industrial Park and headed for Lianyungang.

**Jinhua Neoplan  
and ZAP Cooperation**

Jinhua Neoplan Vehicle Co., Ltd and ZAP Corporation signed a strategic agreement to set up a joint venture company on September 13, 2007. The registered capital reached 100 million US dollars. It is a new era for Jinhua Neoplan entered the electric vehicle industry with high profile after the cooperation with Neoplan, Man and Lotus.

**500 Polarsun Mini  
Buses Exported to South Africa**



Polarsun Century HI-ROOF mini bus on the trial

On October 16th 2007, good news from National Automobile Quality Supervision and Test Center (Xiangfan): Polarsun vehicle has successfully passed the vehicle-roll test and some European standards, attaining National Standard. Because of the excellent behaviors in the process of trial, Polarsun Automobile has got 500 units order from South Africa.

**The Export Volume of Zhongtong  
Expected to Increase 150%**

Zhongtong Bus Company's export volume of completely bus is expected to reach 450 million yuan, increasing 150% over the previous year. This achievement reflects the upgrade trends of the company's products and sales structure, and also reflects the big development of the company to go to the internationalization.



### Shanghai Shenglong: Entering into Thailand in Batches



The activity "Natural Gas Bus brings Bangkok environmental protection" which was hosted jointly by China and Thailand opened on October 31 in Bangkok. The China-made natural gas buses had entered into Thailand to substitute fuel buses in Bangkok so as to promote environmental protection and save energy. Shanghai Shenglong is cooperating with a local enterprise to build a natural gas bus assembly plant in Chunwuli, Thailand. The plant is predicted to put into production in the end of the year. According to introductions of Fan Wanshun, general manager of Shanghai Shenglong bus Co., Ltd, It is necessary for Bangkok to search for environmental protection bus to replace old-dated bus. Early one year ago, Shanghai Shenglong seized this opportunity and explored Thailand market. At present, 480 units natural gas buses have been put into Thailand transport market, in which 15 units are airport shuttles.

### Kinglong: Chinese Style Leads International Storm



Kinglong's exhibition platform is full of visitors

2007 Kortrijk, Belgium, Europe. China leading bus brand Kinglong's exhibition platform had been decorated simply and elegantly, everywhere was permeated with a heavy Chinese culture and historical odor. As wide as exhibition platform laid background wall which was filled with hundreds of different styled Chinese characters "车(car)". Behind this wall there are two meeting rooms used to provide consultations and cooperations from clients. In the central leisure area, both chairs and floor adopted orange color that not only accord with the main hue of the exhibition platform, also showed fashion and warmth. Evidently, designers want to express, in voiceless language, Kinglong's ambition: "Kinglong bus marching the world." On a steel pillar, Kinglong's trademark logo was very eye-catching. A screen labelled "CHINA'S BUS AND COACH LEADER" showed kinglong's confidence as China Bus Leader.

### 400 "YOUNG MAN" City Buses Exported to Iran

On the 15th, 2007, overseas department of "YOUNG MAN" group received 3 million Euro advance payment from Iran SHAHAB Company. SHAHAB company planning to purchase 400 units city bus with 18 meters from "YOUNG MAN" group, and the first order including 150 city buses.

### HIGER Bus: Popular in Qatar



Located in Persian Gulf, Qatar is famous for its rich natural resources such as oil and natural gas. In 2006, the successful 2006 DOHA Asian Games had attracted worldwide attentions. Being the designated bus supplier in the game, 500 units China Higer bus provided successfully all-round services for the game and has been praised highly in Qatar. There are totally approximately 860 HIGER buses in Qatar, occupying nearly 60 percent of the bus on the road in Qatar.

### Ankai Exported Double-decker Buses to Dubai



On December 14, the first batch of ten units Ankai HFF6110GS-1 double-decker city sightseeing bus drove slowly from Anhui Ankai Vehicle Manufacturing Co., Ltd to Lianyungang and then will be shipped by sea to Dubai, United Arab Emirates. This order has been the largest scaled bus exportation to overseas markets since Ankai implemented international strategy. UAE ordered 20 city sightseeing buses in total, which worths more than RMB 20 million. Ankai HFF6110GS-1 city sightseeing tourism bus, which owns a unique and stylish appearance, has a maximum capacity 77+1 and been designed a double-decker, thus possessing an open view. This double-decker adopts imported engine, front and back axle, six bellows type pneumatic suspensions and other advanced equipments. The buyer is a British bus company, which bought Ankai buses for the first time.



# 7



# 2

## YUTONG *Drive Your Value*

Relying on its enterprise concept "Drive Your Value", Yutong is striving for perfect in every section of the R&D, manufacturing, sales and services of the buses, and offers the buses and services which are reliable, responsive and rewarding to the customers throughout the world to win their trust and support by means of the "Optimized comprehensive value".

### ● Reliable

The buses supplied by Yutong are comfortable, reliable and have long service time, which can guarantee your operation efficiency as well as the image of your enterprise. Our bus will make the passengers feel satisfied and drivers feel easy and help you to grasp business opportunity and thus win more profits.

### ● Responsive

The abundant product line and high efficiency production organization system can not only meet your individual need for the bus but also realize the shorter delivery cycle. Through the cooperation with the manufacturers all over the world, Yutong can offer you the timely and professional after-sales service to settle your problem promptly.

### ● Rewarding

With the application of advanced technology, Yutong is able to reduce the operating cost to provide with you the higher quality bus with lower price. This is why Yutong bus is so widely accepted all over the world.

# 1

## Yutong, a specialized and trustworthy bus manufacturer.

As the leader of China's Bus Builder, Yutong, the owner of the largest manufacturing base of bus & coach in Asia, has a production line that is equivalent to that of European level. With its powerful technical strength, qualified R&D team, advanced management, highest product quality and excellent brand value, it has ranked among the world advanced bus & coach manufacturers.

Yutong occupies the largest market share in China. It has won the title of No. 1 bus brand of China for three times and is the only one bus & coach enterprise entering the top 50 enterprises of the top 500 machinery enterprises of China. Yutong is striding forward to rank among the world's top five bus & coach manufacturers.



# 3 Variety of Yutong Bus, Brings You More Value in Many Areas.

### ZK6129H

- The ">" shaped side window design is beautiful and bright.
- The bus body in conformity with aerodynamics reduces the wind-age resistance in running.
- The mature chassis configuration ensures the stability of operation.



ZK6129H

### ZK6119HA

- The passenger seat is of ergonomics, luxury and comfort.
- The top grade vehicle-mounted video and audio system provides you with excellent audio visual enjoyment.
- The multifunctional layout in driving area makes it easy to operate.



ZK6119HA

### ZK6898HE

- Smooth mold can effectively reduce wind-age resistance and oil consumption.
- The high intensity special bus chassis ensures the stability in running.
- The firm bus body structure ensures the good operation performance.



ZK6898HE

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### ZK6100HB

- The design is fashionable, fashionable, beautiful and full of affinity.
- The large side widow makes your visual field wider.
- The human-oriented interior trimming brings you comfortable journey.



ZK6100HB

### ZK6831HE

- The elegant side widow of arc line is the classical industrial design of European style.
- The wide space is convenient for the walking of passengers.
- The dash board of car style makes it easy to operate.



ZK6831HE

### ZK6737D

- The novel molding combines the punching supply grille and the front headlight as a whole.
- Mature chassis enjoys good rigidity and bearing capacity.
- The color harmoniously matches with the brief interior trimming.



ZK6737D

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ZK6118HGA

- Concise and vivid design with exquisite lines.
- The large-sized side window with vast visual field is suitable for urban traffic.
- The double pneumatic swinging-in doors equipped with electric anti-trapping device are designed for considering passenger security.



ZK6118HGA

ZK6896HG

- The cartoon design of front face wins a wide popularity among the passengers.
- The wide range of drive option makes it able to be equipped with various types of well-known engines.
- The armrest is reasonably arranged to fully consider the security of standing passengers.



ZK6896HG

ZK6128HG

- The automatic alarm is available for the central power distribution device, which makes the repair more convenient.
- The interior trimming of gentle color is elegant and beautiful.
- The wear-resistant floor of the bus is antistatic and easy to clean.



ZK6128HG

ZK6180HG

- Square outline with round corners is fashionable and beautiful.
- One-step entry is convenient for boarding and alighting.
- The super low floor is convenient for the walking of passengers.



ZK6180HG

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4

Great Honors, Strength Witness of Yutong.

In 2007

The value of Yutong brand reaches 7,487 million Yuan, which is 471 million Yuan more than that in 2006, making Yutong win the champion of brand value in bus & coach industry of China consecutively for 4 years.

In 2006

Yutong became the first bus manufacturing enterprise winning the "Certificate for Exemption from Inspection" in China, breaking the practice that all China bus enterprises must be subject to inspection for export.

In 2006

Yutong won the title of "Coach Builder of the Year" "Coach Appearance Award of the Year" and "Complete Bus Builder Export Marketing Award of the Year" -BAAV Awards.

In 2005

Yutong is appraised as one of "Top 500 China's Most Valuable Brands" and one of China's Top 500 Enterprise Groups ranking first in bus industry.

In 2004

Yutong became the "Only Assigned Large-sized Coach Supplier for Asian Cup in China" .

In 2003

Yutong won the title of "Luxury Tour Bus Builder of the Year" -BAAV Awards.

In 2002

Yutong won the title of "Coach Builder of the Year" -BAAV Awards.

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